

# HERBAL MEDICINE



On Tuesday, July 26, wild-harvested Passionflower herb is picked from a rural area in Missouri. The harvesting of the herb takes all day to complete before they are loaded into a refrigerated semi-truck. The truck travels throughout the night to arrive in Santa Fe, New Mexico the following morning with the medicinal herbs still in their fresh and succulent stage.



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On the morning of July 27, the refrigerated semi-truck arrives at Herbs, Etc. in Santa Fe with 3,700 pounds of fresh Passionflower.



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The Passionflower is shipped in a refrigerated semi-truck with a constant temperature of 50°F. The medicinal herbs are ready to be processed 24 hours after being picked from the fields. They arrive fresher than the tomatoes one would purchase at a local supermarket. Once the bill of lading is reviewed, employees rake the medicinal vines out of the truck.



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Once unloaded, employees bring the medicinal herbs into the processing area. A sample of the Passionflower herb is assayed to measure the moisture content. FDA's Good Manufacturing Practices require a 100% verification of the herbs received by a manufacturer. The wonderful thing about receiving medicinal herbs in their whole form is that the identification process can be done visually in a fraction of a second. No microscopy, chemical analysis, TLC, HPLC, Gas Chromatography, etc. It's like picking up a whole tomato at the supermarket – instant identification.



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Daniel Gagnon, Medical Herbalist and Owner of Herbs, Etc., watches as the Passionflower comes into a receiving bay. Once the medicinal herbs are released from quality control, they are immediately ground and extracted while fresh, succulent, and vibrant.



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Passionflower is processed fresh, not dried, to retain its fragile constituents. It's one of the main ingredients in our best-selling herbal sleep aid, Deep Sleep®. This fresh medicinal herb is also found in ten other Herbs, Etc. formulations. As we like to say at Herbs, Etc. "fresh is best".

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It is estimated that only 1/10 of 1% of the herbal supplement companies in the United States process fresh (undried) medicinal herbs. Herbs, Etc. is one of these rare companies. Additionally, Herbs, Etc. is a certified organic manufacturing facility and has been for more than 15 years.

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In an era when 60% of all dietary supplement ingredients are now being manufactured or processed in China, it's good to know that Herbs, Etc. is an American herbal medicine company dedicated to making their dietary supplements from United States grown herbs.



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Herbs, Etc. is dedicated to purchasing herbs that are grown or wild-harvested in areas throughout the United States in the climates and ecosystems where they thrive. It is our experience that these medicinal herbs are healthier and more robust.

